

Marking Scheme
Strictly Confidential
(For Internal and Restricted use only)
Senior Secondary School Examination, 2026 (XIIth)
SUBJECT NAME: - Beauty & Wellness (807) (Q.P. CODE-331/4)

General Instructions: -

1	The CBSE has decided to introduce On Screen Marking (OSM) for the evaluation of Class XII answer Book with the 2026 Examination.
2	You are aware that evaluation is the most important process in the actual and correct assessment of the candidates. A small mistake in evaluation may lead to serious problems which may affect the future of the candidates, education system and teaching profession. To avoid mistakes, it is requested that before starting evaluation, you must read and understand the spot evaluation guidelines carefully.
3	“Evaluation policy is a confidential policy as it is related to the confidentiality of the examinations conducted, evaluation done and several other aspects. Its leakage to public in any manner could lead to derailment of the examination system and affect the life and future of millions of candidates. Sharing this policy/document to anyone, publishing in any magazine and printing in Newspaper/Website, etc. may invite action under various rules of the Board and IPC.”
4	Evaluation is to be done as per instructions provided in the Marking Scheme. It should not be done according to one’s own interpretation or any other consideration. Marking Scheme should be strictly adhered to and religiously followed. However, while evaluating, answers which are based on latest information or knowledge and/or are innovative, they may be assessed for their correctness otherwise and due marks be awarded to them. In Class-XII, while evaluating two competency-based questions, please try to understand given answer and even if reply is not from marking scheme but correct competency is enumerated by the candidate, due marks should be awarded.
5	The Marking scheme carries only suggested value points for the answers. These are in the nature of Guidelines only and do not constitute the complete answer. The students can have their own expression and if the expression is correct, the due marks should be awarded accordingly.
6	The Head-Examiner must go through the first five answer books evaluated by each evaluator on the first day, to ensure that evaluation has been carried out as per the instructions given in the Marking Scheme. If there is any variation, the same should be zero after deliberation and discussion. The remaining answer books meant for evaluation shall be given only after ensuring that there is no significant variation in the marking of individual evaluators.
7	Evaluators will mark (✓) wherever answer is correct. For wrong answer CROSS ‘X’ be marked. Evaluators will not put right (✓) while evaluating which gives an impression that answer is correct and no marks are awarded. This is most common mistake which evaluators are committing.
8	If a question has parts, please award marks on the right-hand side for each part in the OSM Portal. Marks awarded for different parts of the question will be totaled up by the OSM System.
9	If a question does not have any parts, marks must be awarded in the left-hand margin in the OSM Portal. This may also be followed strictly.

10	If a student has attempted an extra question, answer of the question deserving more marks should be retained and the other answer scored out with a note “Extra Question” .
11	No marks to be deducted for the cumulative effect of an error. It should be penalized only once.
12	A full scale of marks _____ (example 0 to 80/70/60/50/40/30 marks as given in Question Paper) has to be used. Please do not hesitate to award full marks if the answer deserves it.
13	Every examiner has to necessarily do evaluation work for full working hours i.e., 8 hours every day and evaluate 20 answer books per day in main subjects and 25 answer books per day in other subjects (Details are given in Spot Guidelines). This is in view of the reduced syllabus and number of questions in question paper.
14	<p>Ensure that you do not make the following common types of errors committed by the Examiner in the past :-</p> <ul style="list-style-type: none"> • Answers marked as correct, but marks not awarded. (Ensure that the right tick mark is correctly and clearly indicated. It should merely be a line. Same is with the X for incorrect answer.) • Half or a part of answer marked correct and the rest as wrong, but no marks awarded.
15	While evaluating the answer books if the answer is found to be totally incorrect, it should be marked as cross (X) and awarded zero (0) Marks.
16	The Examiners should acquaint themselves with the guidelines given in the “Guidelines for Spot Evaluation” before starting the actual evaluation.
17	The candidates are entitled to obtain photocopy of the Answer Book on request on payment of the prescribed processing fee. All Examiners/Additional Head Examiners/Head Examiners are once again reminded that they must ensure that evaluation is carried out strictly as per value points for each answer as given in the Marking Scheme.

MARKING SCHEME

Central Board of Secondary Education

CLASS: XII

SUBJECT : BEAUTY & WELLNESS

SUBJECT CODE (807)

Time Allowed : 3.00 hours

Maximum Marks: 60

SECTION A
(OBJECTIVE TYPE QUESTIONS) (30 Marks)

1. Answer any 4 out of the given 6 questions on Employability Skills.

4 x 1 = 4

- (i) Communication is a two-way process through which information or
1

message is exchanged between individuals using language, symbols,
signs or behaviour.

- (ii) (B) Responsibility 1

- (iii) Neuroticism is a negative personality trait, wherein individuals 1
show tendency towards anxiety, self-doubt, depression, shyness
and other similar negative feelings.

- | | |
|--|---|
| (iv) (B) Cell | 1 |
| (v) (B) Open minded | 1 |
| (vi) (I) It promotes green spaces and biodiversity | 1 |

(ii) Educating people about sustainable food system.

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|---|-----------|
| 2. Answer any 5 out of the given 7 questions: | 5 x 1 = 5 |
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(i) (B) Oily	1
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(ii) (B) Dark circles on light skin	1
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(iii) (B) Airbrush	1
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(iv) (A) For blending Foundation	1
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(v) (B) Application of primer	1
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(vi) (C) Face appears wider	1
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(vii) (B) To set makeup	1
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|---|-----------|
| 3. Answer any 6 out of the given 7 questions: | 6 x 1 = 6 |
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(I) (C) Bronzer	1
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(ii) (B) To contour face or (C) To fill brows	1
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(iii) (A) Mineral foundation	1
(iv) (B) Defines facial features	1
(v) (B) Eye shadow	1
(vi) (B) Ensures seamless blending	1
(vii) (A) Setting spray	1
4. Answer any 5 out of the given 6 questions:	5 x 1 = 5
(i) (C) Increase black heads	1
(ii) (A) Kaolin	1
(iii) (C) Spatula	1
(iv) (B) Irritation and redness	1
(v) (A) For infusing serums	1
(vi) (B) Cream	1
5. Answer any 5 out of the given 6 questions:	5 x 1 = 5
(i) (B) Greet and check appointment	1

(ii) (B) Appointment app	1
(iii) (B) Through service card	1
(iv) (B) Try to accommodate	1
(v) (B) Communication skills	1
(vi) (B) Kept secured	1
6. Answer any 5 out of the given 6 questions:	5 x 1 = 5
(i) (B) Warm greeting	1
(ii) (B) Using harsh language	1
(iii) (A) Hygiene	1
(iv) (B) Improves efficiency	1
(v) (C) Breaking confidentiality	1
(vi) (B) Prompt communication	1

SECTION B
(SUBJECTIVE TYPE QUESTIONS) (30 Marks)

Answer any 3 out of the given 5 questions on Employability skills.

Answer each

questions in 20-30 words.

3 x 2 = 6

7. Listening attentively is important because it:

(0.5+0.5+0.5+0.5=2)

(I) Helps us to understand better

(II) Helps us to gain information

(III) Helps us for better learning

(IV) Helps to resolve conflicts

8. One should set goals by identifying what is important and

(1+1= 2)

making it

‘SMART’ - specific, measurable, achievable, relevant and

time bound,

setting goal gives us direction to achieve the target.

9. Two methods to edit data in a cell of a spreadsheet are:

(1+1=2)

(I) Double-click Method - Double click the cell and make

necessary changes and press enter.

(ii) Formula Bar Method: - Click the cell , edit data in the formula bar at the top and press enter.

10. Four qualities that motivate entrepreneur:-

(0.5+0.5+0.5+0.5= 2)

(Any Four)

(i) Interest of Entrepreneur

(ii) Creativity

(iii) Innovation

(iv) Positivity

(v) To achieve long term goals

11. Organic farming is a method that avoids synthetic fertilizers and pesticides in farming and promotes sustainable practices.

(1 + 1 = 2)

Advantages:-

(Any Two)

(i) Healthy produce

(ii) Soil conservation

(iii) Environment friendly

(iv) Prevents water pollution

Answer any 3 out of the given 5 questions in 20-30 words each $3 \times 2 = 6$

12. (I) Makeup products may cause redness, itching and
(1+1=2)

swelling on face.

(ii) In some cases client may get rashes and infection after the
application of certain makeup products.

13. Features of good makeup remover are:-
(1+1=2)

(I) It is gentle on skin with no harsh chemicals in it.

(II) It is easy to use and effectively removes makeup without
harming the skin and is suitable for your skin type.

14. A client may not be advised for ultrasonic exfoliation if:-
(1+1=2)

(I) The client has sensitive skin as it may cause irritation and
dilation in blood vessels.

(ii) Can cause active acne or skin infections leading to pain in

eyes and facial nerves.

15. It is important to maintain client records at the reception as
(1+1=2)

it helps in:-

(i) Tracking progress of the client's treatment and helps in
customizing services

(ii) It helps in follow up and improves client trust and
professionalism

16. Positive impression at the work place plays an important role
(1+1=2)

in boosting the clientele. Therefore:-

(i) Being punctual and reliable builds trust with colleagues
and clients.

(ii) Being approachable and friendly creates a welcoming
atmosphere.

Answer any 3 out of the given 5 questions in 30-50 words each

2 x 3 = 6

17. Following steps should be taken into consideration while
(1+1+1=3)

preparing the skin before facial treatment.

(I) Disinfect your hands and tools before beginning the treatment

(iii) Analyzing skin with the help of suitable tools helps in
choosing correct facial products.

(iv) Cleansing and scrubbing of skin helps in removing makeup,
dirt and impurities from the skin.

18. A receptionist should stay calm, composed and empathetic
(1+1+1=3)
while handling client's complaints :-

(I) She should listen patiently and acknowledge concerns.

(II) Ask questions to understand the problem, offer solutions and
apologize sincerely for the issue.

(III) Record complaints, take prompt action and follow up to
ensure resolution.

19. Three ways to show professional behaviour in a salon:-
(1+1+1=3)

(I) Maintain personal hygiene and appearance :- Ensure you are
well groomed, wear clean and ironed uniform and practice

good personal hygiene.

(ii) Stay organised and focused:- Keep your work station tidy, manage your time efficiently and stay focused on the client's need.

(iii) Be Punctual and respectful:- Arrive on time , respects client's time and be courteous in your interactions.

Answer any 3 out of the given 5 questions in 50-80 words each

3 x 4 = 12

20. * CTM- Cleansing the face with gentle cleanser

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Apply alcohol free toner on face

Apply good moisturizer

* Primer - Apply gel or cream based primer according to skin type.

* Corrector- Apply corrector on required area

* Foundation- Apply foundation according to undertone and skin

tone

* Concealer as needed

* Set with powder

- * Contouring as needed
- * Apply eye brow pencil, eye shadow, eye liner, Mascara for eye makeup.
- * Apply blusher on cheeks.
- * Apply highlighter
- * Apply lipstick, lip gloss as needed on lips
- * Apply make up fixer spray to fix the makeup

21. Four factors to be considered while selecting eye makeup
 $(1+1+1+1=4)$
 for different eye shapes are :-
 (Any Four)

Close-set eyes:- Use light shades on inner corners, darker on
 outer corners.

Wide- set eyes:- Apply darker shades on inner corners, lighter on
 outer corners.

Round eyes:- Elongate round eyes with winged liner

Prominent eyes:- Softer, matte shades to balance

Hooded eyes:- Focus on the lid, light shades work best for creating depth.

Deep set eyes:- Use light shimmery shades to make eyes appear prominent.

22. Safe use of facial equipments -

4

- a) Always use good quality equipments.
- b) Regularly check for wear and tear of equipments.
- c) Always follow manufacturer's guidelines.
- d) Avoid using the equipments with wet hands.

Aftercare of facial equipments :-

- a) Store the equipments in clean, dry and safe place.
- b) Clean and disinfect all the equipments after use .
- c) While using glass electrodes of High frequency machine
always store in separate containers to avoid breakage .

23. - Four ways in which a receptionist can contribute to 4

effective team communication are-

(Any Four)

- a) Convey message and update to the team members.
- b) Coordinate schedule and appointment with the team members.
- c) Facilitate communication between customers and staff members and share relevant information with team members like customer's preferences, date of appointment, product allergy related details etc.
- d) Provide administrative support to ensure smooth operations.
- e) Receptionist should also use a shared platform for transparency like whats-app etc.

24. If the client does not follow the aftercare instructions then-
(1+1+1+1=4)

- a) The professional should explain the importance of aftercare.
- b) Make the customer aware of the side effects of not following aftercare like it may have negative effects on skin.

- c) It helps reduce the risk of any infections on the skin.
- d) The duration of the results maybe shortened.
- e) Aftercare helps in maintaining the results of the treatment.
- f) Encourage the customer for aftercare and provide
instructions in writing.